

# Bachelor of Accounting Sponsorship Information

The UTS Bachelor of Accounting was established in 1989 with the support of the Australian Society for Certified Practising Accountants (ASCPA - now CPA Australia) and the Chartered Accountants Australia & New Zealand (CAANZ). The Business Council of Australia, ASCPA and CAANZ first identified the need for co-operative education programs in Information Technology and Accounting prior to 1989 with the Department of Employment, Education and Training (DEET) supporting such cooperative education programs provided they were supported by industry. Early discussions with industry partners revealed a perceived shortage of high-calibre business graduates and the desire to support a co-operative education program that would attract and develop high-potential students into an accounting career.

The Bachelor of Accounting was designed to meet the needs of employers for multi-skilled accounting graduates and is:

- An intensive three-year degree course that consists of two years of full-time academic study and two separate six-month industry placements.
- A fully accredited accounting qualification that also allows students to complete a second major or sub-majors in other business disciplines.
- A prestige co-operative education program enrolling 30-35 students each year.

## Sponsor organisations

Our sponsor organisations, mostly commercial and financial service organisations, reap the benefits of being able to develop and recruit young people for a future in accounting and business management.

Sponsor organisations are involved in:

- Interviewing and selecting the best students to join the program and provide carefully structured training and personal supervision during the internships.
- Development of the course through a number of advisory committees and contribute the sponsorship funds to finance the student scholarships and administration of the program.

- Sponsor organisations benefit by being able to:
- Increase their chances of recruiting some of the best accounting graduates entering the profession.
- Inspire future accounting professionals.
- Experience the quality of these high calibre students as they undertake professional experience with their team for a combined total of 51 weeks during the 3 year sponsorship agreement.
- Promote their organisation and its activities directly to the students on the course through formal talks integrated with the teaching program and other events.
- Create a relationship with UTS: Business, one of Australia's most experienced providers of business education
- Meet students and faculty at a variety of events throughout the course. They may also ask UTS to forward invitations to the students for your own specific events.

Students benefit from the financial support the scholarship provides and the invaluable experience gained in their two industry placements with sponsor organisations. Students are assured of excellent career prospects upon graduation and sponsors gain access to the best talent for their graduate recruitment.

## Investment required

In 2016 students in the Bachelor of Accounting program will receive a scholarship valued at:

- \$15,000 for the first year of the course;
- \$15,500 for the second year of the course; and
- \$8,000 for the first half of the third year of the course.

In addition to the scholarship, which runs for 2½ years of the 3-year course, students can claim a Recruitment Incentive of \$ 8,000 in their third year if recruited by a sponsor organisation (see below). This would bring the total received over the three years to \$46,500.

## Contact

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