



Faculty of Engineering
& Information Technology

TECH

UTS TECH FESTIVAL

22 JUNE – 26 JUNE

FEST

Industry Prospectus 2026

Partner with the Next Generation of Engineers and IT Professionals

UTS Tech Festival 2026

UTS Tech Festival (Tech Fest) is a week-long celebration connecting **industry, students, and researchers** to solve real-world challenges.

Why partner?

Partnering with Tech Fest gives organisations direct access to:

- Top emerging engineering and IT talent
- Innovative student solutions to real-world challenges
- Industry–university collaboration opportunities
- Brand visibility within Australia's #1 young university

UTS Tech Festival



22 – 26 June 2026



Time by Program



UTS City Campus
Faculty of Engineering and IT,
Building 11

What's In It For Industry

Connect with Future Talent

Tech Fest provides a unique opportunity to engage directly with high-performing students before they enter the workforce.



Talent Pipeline

- Meet high-performing engineering and IT students
- Identify future graduates and interns
- Build early relationships with emerging talent



Innovation & Ideas

- Collaborate with multidisciplinary teams
- Gain fresh perspectives on real-world challenges
- Explore new approaches to emerging technologies



Brand & Industry Visibility

- Position your organisation as an industry leader
- Showcase your commitment to supporting the next generation
- Increase visibility across the UTS engineering community



Strategic Collaboration

- Connect with UTS academics and researchers
- Explore potential research partnerships
- Engage with Australia's leading innovation ecosystem

About University of Technology Sydney (UTS)

A Global University Driving Innovation

Here, creativity and collaboration with award-winning researchers fuel innovation across disciplines, empowering partners to push boundaries, shape new ideas and build solutions that transform the future.

Recognised globally for our commitment to positive social impact, UTS ranks among the world's leading universities and is a trusted partner in building a sustainable future.

We work closely with organisations across the globe to create meaningful change — connecting industry partners with subject-matter experts, cutting-edge facilities and the next generation of talent.

At UTS, we're not just a university — we're a community of changemakers.



As **Australia's #1 young university**, UTS is in the heart of Sydney's vibrant innovation and technology precinct.

UTS Tech Festival

A week of innovation, creativity and industry collaboration

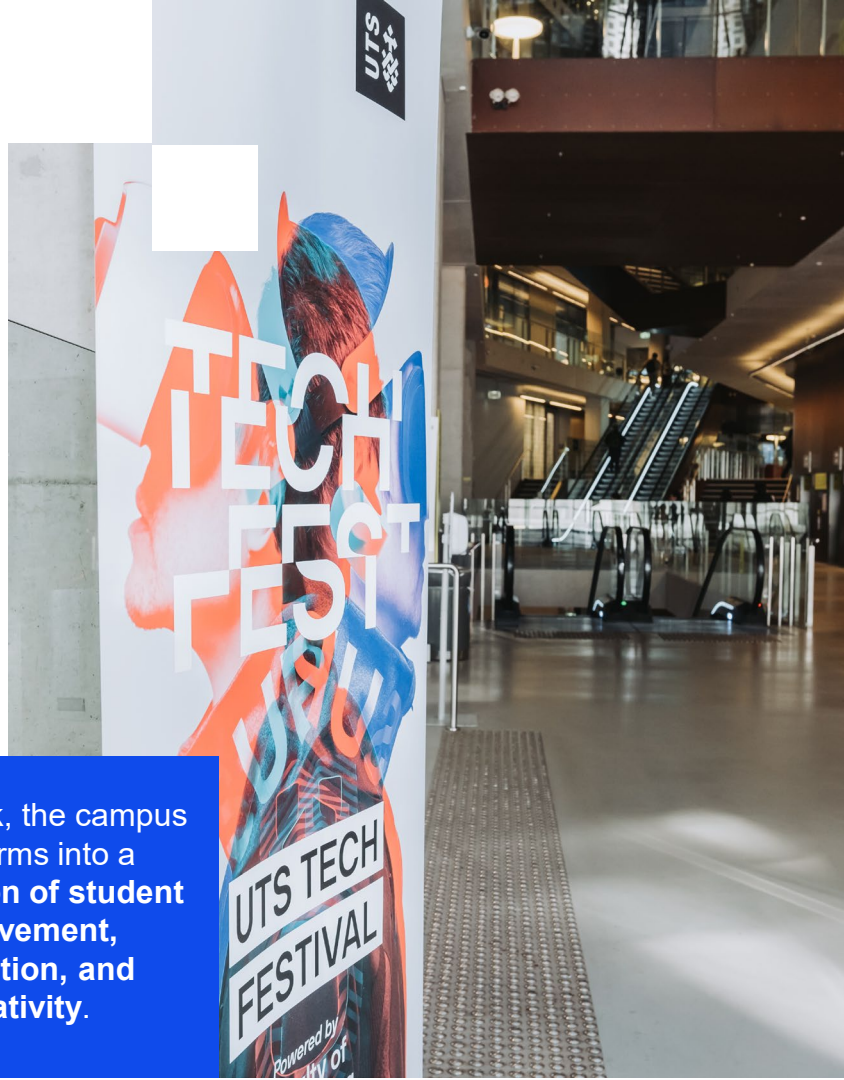
Tech Fest is a **week-long festival of technology and engineering innovation** that brings together students, academics and industry partners.

The program includes:

- Student project showcases
- Hackathons solving real-world problems
- Industry panels and networking
- Workshops and competitions



For a week, the campus transforms into a **celebration of student achievement, innovation, and creativity.**



Our Vision



Transforming how students view their university experience

We're helping students connect their learning with purpose, real-world challenges, and the impact they want to create.

Tech Fest provides a platform for them to **showcase their work, connect with industry, and receive real-world feedback**

For industry partners, it offers **first-hand access to emerging talent and innovation.**

Tech Fest transforms
learning into
opportunity by
bringing students and
industry together.

Tech Fest 2025 Snapshot

#36

Events across
the program

#21+

Industry partners

#5,200+

Registrations

#9

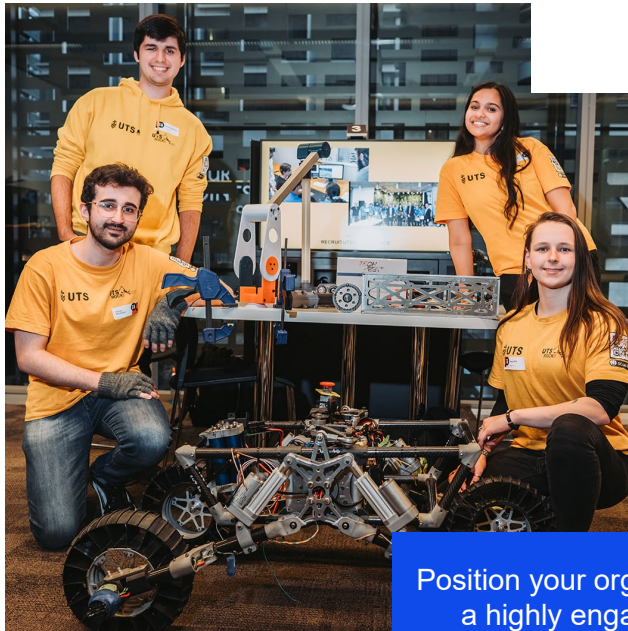
Student
Showcases

#8

Student Hackathons
& Competitions

#21

Workshops,
masterclasses, and
panels



Position your organisation to a highly engaged and targeted audience of leading academics, researchers, and student talent.

Become a Tech Fest Partner

Inspire the next generation of engineering and technology leaders

We are extending the invitation to industry to get involved with our celebration of student achievements, innovation and creativity.

There are three partnership opportunities that you can select from.

By contributing to Tech Fest, you are aligning your brand to Australia's #1 young university and a global leader in engineering and information technology education.

Partnership Opportunities



Sponsor & Co-Host a Hackathon

Gain fresh insights by working directly with student teams to solve a challenge relevant to your organisation.



Sponsor a Showcase

Connect with top emerging talent as students present their innovative engineering and technology projects to the wider community.



Logo Sponsorship

Become a Tech Fest logo partner to support the broader program and elevate your brand's awareness.

Sponsor and Co-Host Hackathon

Tech Fest student hackathons aim to provide our students with unique and meaningful learning experiences beyond the classroom, leading to valuable insights for both students and the organisations involved.

How you will be involved:

- Provide students with a unique challenge relevant to your organisation
- Support students with academic & industry mentorship
- Work with multi-disciplinary student teams
- Provide awards and incentives for students



Best for organisations interested in:

- Fresh ideas and innovative thinking
- Collaboration with multidisciplinary teams
- Visibility among high-performing students

Hackathon Sponsorship Offerings – Sponsor and Co-host A Hackathon

Core Offerings:

- ✓ Sponsor's logo placement on UTS Tech Festival landing page, hackathon event registrations, and event materials
- ✓ An event sponsor mention in email communications to UTS Engineering and IT students (~13,000 students)
- ✓ Work with UTS Engineering and/or IT students over 2 days to proposed problem sets/statements
- ✓ Representative/s attendance (to network, speak/mentor students, and/or to judge prototypes)
- ✓ Judging and prize contribution (e.g. X Company's Best Choice Award + cash prizes)
- ✓ Sponsor's logo to appear on stage during the final Tech Fest Awards Night

Optional Offerings (select your choice):

- ☐ A company pull-up banner at the hackathon (BYO)
- ☐ Attendance at the final Tech Fest Awards Night (Thursday Evening, 02 July 2026)
- ☐ Opportunities for further engagement

Sponsorship Value (excl. GST): \$4,500

Note: The financial contribution may be subject to change as it will be used to cover costs of catering and prizes to students.

“ *I like how it encourages students think innovatively and in touch with the real-world problem.*

Hackathon Attendee

”

Sponsor a Showcase

Student showcases are the hero events at Tech Fest. Taking place across the program, the showcases are a chance for our students to present their projects to the wider community and be recognised for their talents and hard work without the pressure of formal assessment.

In 2026, Tech Fest will host the following showcases:



AI



Biomedical
Engineering



Civil &
Environmental
Engineering



Cybersecurity



Games



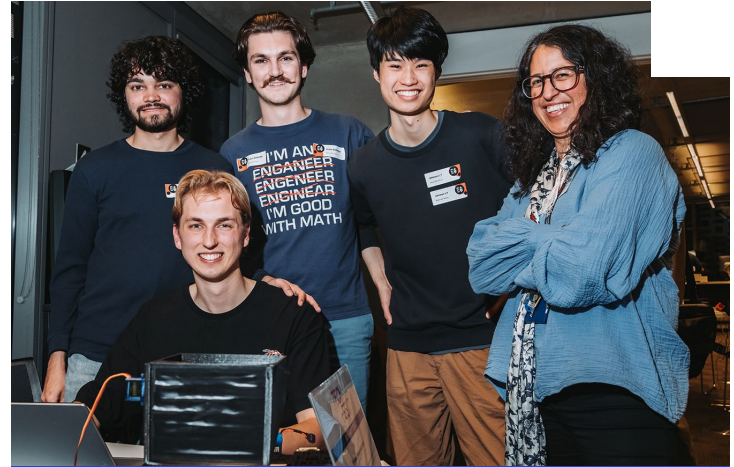
Interaction
Design



Robotics



Software
Engineering



Best for organisations interested in:

- Talent scouting
- Industry networking
- Brand visibility
- Early access to emerging innovations

Showcase Sponsorship Offerings – Sponsor a Showcase

Core Offerings:

- ✓ Sponsor's logo placement on UTS Tech Festival landing page, showcase event page, and event materials
- ✓ An event sponsor mention in email communications to UTS Engineering and IT students (~13,000 students)
- ✓ Sponsor acknowledgement during showcase opening remarks
- ✓ Representative/s attendance (to network, speak to students, look after booth, and/or to judge projects)
- ✓ Project judging and industry award (e.g. X Company's Best Choice Award)
- ✓ Sponsor's logo to appear on stage during the final Tech Fest Awards Night

Optional Offerings (select your choice):

- ☐ A booth at the showcase (table and space)
- ☐ A company pull-up banner at the showcase (BYO)
- ☐ A speaking section during the closing remarks for an event sponsor spotlight
- ☐ Provide added prizes/gifts to your industry award
- ☐ Attendance at the final Tech Fest Awards Night (Thursday Evening, 02 July 2026)
- ☐ Opportunities for further engagement

Sponsorship Value (excl. GST): \$1,800

“

*The quality of the students' work
was phenomenal to see.*

Showcase Guest Attendee

”

Logo Sponsorship

A simple, yet cost-effective way to gain brand awareness to our students at Tech Fest.

By becoming a logo sponsor, you support the entire week-long program of Tech Fest activities – recognising the importance of celebrating student achievements while aligning your organisation with the university's vision of empowering students.

Enhance your brand's exposure to our future engineers and IT professionals.

Sponsor logos are displayed on:

- The UTS Tech Festival main landing page,
- Relevant marketing materials, and the
- Tech Fest Awards Night.



Logo Sponsorship Offerings – Logo Sponsorship

Core Offerings:

- ✓ Sponsor's logo placement on UTS Tech Festival landing page
- ✓ Sponsor's logo placement on relevant marketing material
- ✓ Sponsor's logo placement on stage during the final Tech Fest Awards Night

Optional Offerings (select your choice):

- ☐ Attendance at the final Tech Fest Awards Night (Thursday Evening, 02 July 2026)
- ☐ Opportunities for further engagement

Sponsorship Value (excl. GST): \$500

“Tech Festival is a fantastic opportunity for industry to view first-hand the great talent at UTS. The enthusiasm and support of our partners was integral to the success of our events and we look forward to continuing these collaborations in the future.”

Sam Ferguson

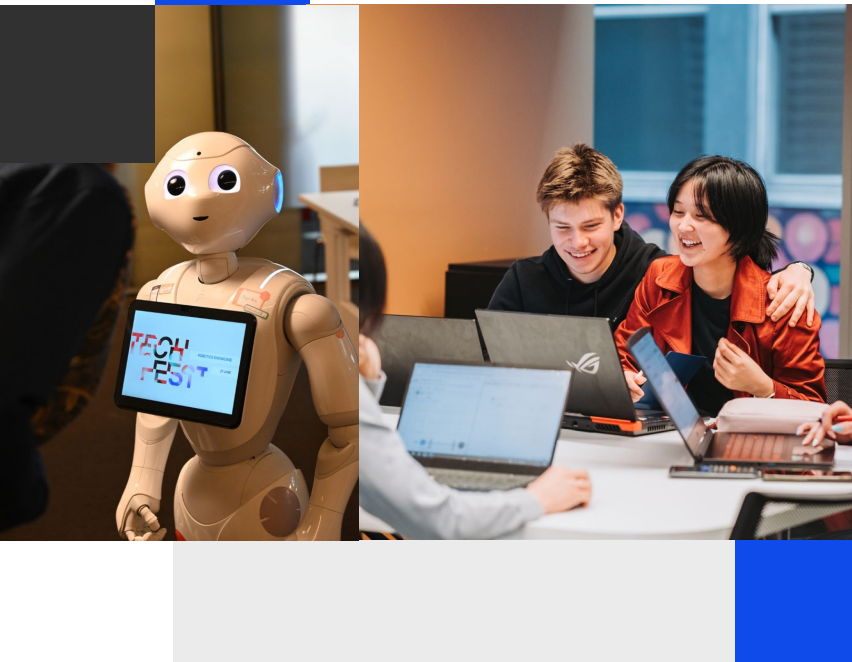
Director, Teaching & Learning Engagement
UTS Faculty of Engineering and IT

Partnership Comparison

Sponsor and Co-host a Hackathon	Sponsor a Student Showcase	Logo Sponsorship
✓ Sponsor's logo placement on Tech Fest landing page, hackathon event registrations, and event materials ✓ An event sponsor mention in email communications to UTS Engineering and IT students (~13,000 students) ✓ Work with UTS Engineering and/or IT students over 2 days to proposed problem sets/statements ✓ Representative/s attendance (to network, speak/mentor students, and/or to judge prototypes) ✓ Judging and prize contribution (e.g. X Company's Best Choice Award + cash prizes) ✓ Sponsor's logo placement on stage during the final Tech Fest Awards Night	✓ Sponsor's logo placement on Tech Fest landing page, showcase event page, and event materials ✓ An event sponsor mention in email communications to UTS Engineering and IT students (~13,000 students) ✓ Sponsor acknowledgement during showcase opening remarks ✓ Representative/s attendance (to network, speak to students, look after booth, and/or to judge projects) ✓ Project judging and industry award (e.g. X Company's Best Choice Award) ✓ Sponsor's logo placement on stage during the final Tech Fest Awards Night	✓ Sponsor's logo placement on Tech Fest landing page ✓ Sponsor's logo placement on relevant marketing material ✓ Sponsor's logo placement on stage during the final Tech Fest Awards Night
\$4,500 (excl. GST)	\$1,800 (excl. GST)	\$500 (excl. GST)

2025 Industry Partners





Key Dates

March 2026	Expressions of interest open
April 2026	Program finalised and published
Early May	Tech Fest partner confirmation
May 2026	Key marketing campaigns
Late May 2026	Event preparations
22 – 26 June 2026	UTS Tech Festival
02 July 2026	Awards Night



Get involved at the UTS Tech Festival 2026!



Partner with us

[Express your interest to get involved here](#)

Tech Fest is your opportunity to connect with emerging talent, explore new ideas and strengthen industry–university collaboration.

Partnership opportunities are limited and available on a first-come basis.

Join us in supporting the next generation of engineering and technology leaders.

